

Ticketpro kiosks to be rolled out in Spar stores nationwide

A new, exclusive partnership between Spar and South African ticketing company Ticketpro will see customer kiosks being rolled out in Spar stores nationwide.



Through utilising technology developed by Blue Label Telecoms, Ticketpro streamlines the ticketing, hospitality and access control for a range of events across the country, offering customised ticketing solutions to a wide variety of events including concerts (international and local), expos, lifestyle, theatre and sporting events. Ticketpro is also a ticketing partner for PSL Soccer league and teams, Cricket South Africa, Blue Bulls rugby, The Cell C Sharks, The Kings, Ticketpro Dome events, SA Open Golf tournament, Sun International and Tsogo Sun events.

As part of its new kiosk offering, the company will also offer commuter bus ticket sales in Spars (Putco) and long and short haul bus tickets for City to City, Translux, Intercape and Eldos, with more services launching soon.

"We are happy to announce that Spar is Ticketpro's proud and exclusive food retailer choice for ticket purchases in store. This launch will kickstart the national project and roll-out of our new approved design, endorsed by both Spar and Blu Approved," said Ticketpro CEO Brandon Duffield.

"Our new customer kiosk destination will allow customers to enjoy transactional capability over a host of value-added services including bill payment and ticketing," he added.



L-R Gavin East, Tony Lamb, Gareth Jones and Brandon Duffield.

At the launch event, held at Eastmans Spar in Durban North on Friday, Spar Group merchandise manager Tony Lamb said they were looking forward to rolling out the new kiosks.

"We are excited to launch this new endeavor with Ticketpro and believe this is yet another way we can add more value and convenience for our customers," said Lamb.

"The ticketing kiosks will launch nationally in selected stores and will allow Ticketpro customers to enjoy the payment security they enjoy from Ticketpro in a convenient environment with the friendly face to face service they have come to expect from Spar."

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