

Popular Under Armour campaign has its first local ambassador

Under Armour's first localised 'I Will' campaign has appointed South African 7's Rugby captain Siviwe 'Shakes' Soyizwapi to be the ambassador of the local region.

Soyizwapi joins the list of global greats such as Anthony Joshua, Memphis Depay, Mick Schumaker, and more that are part of the campaign.

Under Armour conceived the 'I Will' campaign 14 years ago when it asked athletes everywhere to 'Protect this House'.

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