

Minnie Dlamini-Jones becomes the new face of Ipanema's SS21 campaign in SA

Minnie Dlamini-Jones has been appointed as the ambassador of the global sandal brand Ipanema for its 2021 summer campaign, which focuses on sustainable development and recyclable materials. Dlamini-Jones is the first Ipanema SA brand ambassador. She is happy to join and points out that Ipanema's beach collection is 100% vegan and made from recyclable materials.

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