

## Jovago customers can now pay via SimplePay app

Online hotel booking platform Jovago has signed a partnership with SimplePay, a web and mobile financial services company based in Abuja, to enable Jovago customers pay for their hotel bookings through the SimplePay mobile application.



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According to Jovago, hotel bookings can be made faster, easier and safer. Users on the website can now enter their booking reference into SimplePay's Jovago button, whilst using the mobile or the website, and pay for their hotel booking instantly.

SimplePay CEO, Simeon Ononobi says: "We look for partnerships with purpose and innovation and we believe that allowing people to pay for their Jovago booking using SimplePay ticks both these boxes."

Marek Zmyslowski, Managing Director of Jovago.com says: "This is a great achievement for Jovago. As the leading hotel booking site in Nigeria, we aim to make the payment process as simple and transparent as possible for our customers and this SimplePay partnership does that seamlessly."



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