

Women in The Media Awards undergoes change

In this year's 1st for Women Insurance Brokers' [Women in The Media Awards](#) there will be no public nomination process, as in previous years. Instead, judges will decide on the winner out of 41 women who were previous winners and finalists since the awards' inception in 2002. This is in celebration of its 10th anniversary.

"It is certainly going to get the conversation going as to which woman has made the most significant contribution to the media. The judging criteria will be based on what each finalist has achieved in their careers to date and so is not limited to the last ten years," said [Sandra Gordon](#), CEO of [Wag the Dog Publishers](#) and founder of the event.



"Benefit the industry"

Said [Robyn Farrell](#), managing director of 1st for Women Insurance Brokers, "It is going to be a really tough judging process, but it is going to benefit the industry and indeed, South Africa, to see how far women have come and how they have flourished in the media. We also hope that young people will be inspired to follow careers in media based on the finalists' stories."

In the meantime, nomination forms for the Rising Star and Lifetime Achiever awards are available on www.wagthedog.co.za under The Women in The Media Awards tab.

The closing date for nominations is 30 April 2012. The awards take place on 28 July 2012 at Summer Place, Sandton, South Africa.

For more, visit: <https://www.bizcommunity.com>