

Fan Walk - to the time of your life

The Cape Town Fan Walk became one of the most talked about points of the host city's World Cup experience, given a 9/10 rating by the Weekend Argus as the most fun and fascinating way to walk from Adderley Street to Cape Town Stadium.





In what became the city's favourite World Cup experience, over 580 900 fans walked the Fan Walk at peak times, both those going to the stadium and others simply coming down to be part of the World Cup atmosphere.

For the event (operated on match days in Cape Town), event management company CELEBRITY SERVICES AFRICA EVENTS ensured the Fan Walk was an experience on its own, providing a unique sense of the city combined with numerous entertainment elements from murals to art work, stage activations and entertainment.

While 1000s of fans walked the route to the stadium, many others used the Fan Walk as a way of celebrating the city and being part of the City's 2010 FIFA World Cup™ experience, emphasizing the City's "No ticket, no problem" mission statement to make Cape Town party central during the 2010 FIFA World Cup™

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