

## Deadline for the 2019 Assegai Awards extended

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There's still time to submit your best integrated marketing campaigns! The deadline for the DMASA Assegai Integrated Marketing Awards has been **extended to midnight Tuesday**, **10 September 2019**.



The online entry for the Assegai Awards means that no matter where you find yourself, you will be able to submit your entries quickly and efficiently. There are 40 categories and entrants are welcome (and encouraged) to enter as many as they like.

This is great news for those of you who have not yet submitted your entries - All you need to do is go to <a href="https://www.assegaiawards.co.za">www.assegaiawards.co.za</a> for all the help you need.

We look forward to receiving your entries!

**Save the date:** The Assegai Awards Ceremony will be held on Thursday, 7 November 2019, at The Polo Room/Inanda Club.

- \* Assegai Awards 2024: Why enter? 8 May 2024
- "Call for entries: Hitting the mark Assegai Awards 2024 8 Apr 2024
- \* Assegai Awards 2024 season: Get ready to shine 27 Mar 2024
- DMASA's position clarified on telemarketing classification and POPIA compliance 1 Mar 2024
- \* Dragonfly South Africa announces its sponsorship of the Assegai Awards for the 3rd consecutive year 29 Feb 2024

## DMASA



The Direct Marketing Association of Southern Africa (DMASA) is a Section 21 company dedicated to the protection and development of the Interactive and Direct Marketing (IDM) industry. It established itself as an independent body in November 2005.

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