

# MakeReign nominated for 2 Webby Awards at the 24th Annual Webby Awards - the internet's highest honour

Issued by [MakeReign](#)

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[MakeReign](#), a leading digital design studio, has scooped two nominations at the 24th Annual Webby Awards.



Hailed as the 'internet's highest honour' by *The New York Times*, The Webby Awards, presented by the International Academy of Digital Arts and Sciences (IADAS), is the leading international awards organisation honouring excellence on the internet.

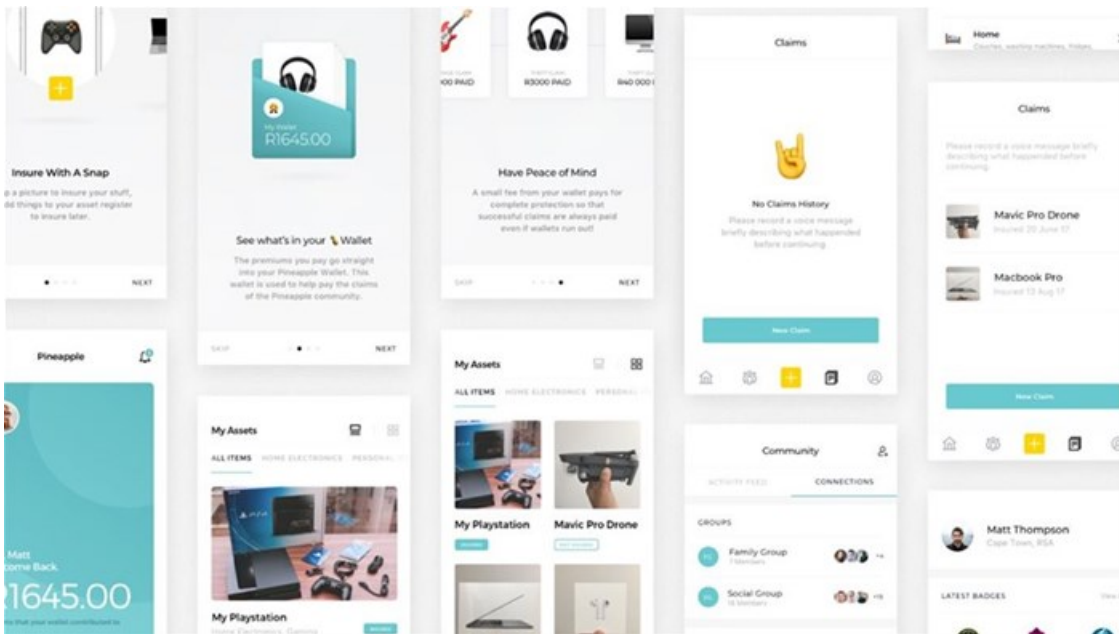
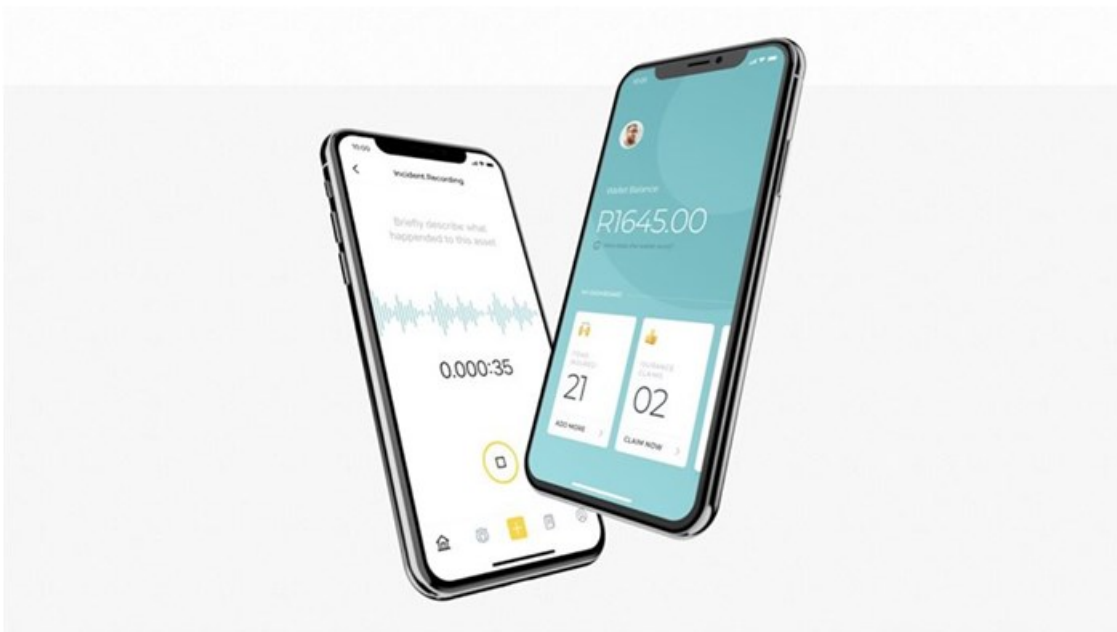
IADAS, which nominates and selects The Webby Award Winners, is composed of Internet industry experts including Instagram co-founder **Kevin Systrom**, Mozilla chairperson **Mitchell Baker**, 23andMe co-founder and CEO **Anne Wojcicki**, PBS CEO **Paula Kerger**, Headspace founder **Andy Puddicombe**, The dtx Company founder **Tim Armstrong**, News Not Noise founder **Jessica Yellin**, R/GA US chief creative officer **Tiffany Rolfe**, The Ringer founder **Bill Simmons**, and Target CMO **Rick Gomez**. Girls Who Code founder and CEO **Reshma Saujani** and Pineapple Street Media co-founder **Jenna Weiss-Berman**.

**And we need your help to win the People's Choice Award! Fans can vote online to help MakeReign win the internet's top honour!**

> [Pineapple Nomination](#)

> [MakeReign Nomination](#)

MakeReign's work with Pineapple, [a recent winner](#) at the IAB Bookmark Awards, is nominated in the Apps, Mobile, and Voice: Technical Achievement ([Official Listing](#)) categories.



MakeReign's work on its own site is also a nominee, in the Websites: Professional Services & Self-Promotion ([Official Listing](#)). It took home a number of awards at the 2020 IAB Bookmark Awards, along with multiple other top [international design awards](#).



international stage when it comes to user experience and interface design and this nomination means we're getting the recognition the talent based here thoroughly deserves." He continued: "We also share in these nominations with the amazing team at Pineapple who we have an amazing product, and it's been a pleasure to share in their journey."

Winners will be announced on **Tuesday, 19 May 2020**, and honoured in an internet celebration on **Tuesday, 19 May 2020**. We need your help to win the People's Choice Award! Fans can vote online to help us win the internet's top honour!

>[Pineapple Nomination](#)  
>[MakeReign Nomination](#)

#### **About MakeReign:**

MakeReign is a digital design studio, focusing on product strategy, branding, user experience and user interface design. It delivers digital products that work beautifully. Its client list includes Woolworths, Pineapple Insurance, Sanlam Indie, wiGroup and Shelflife.

#### **Find MakeReign online:**

Website: [www.makereign.com](http://www.makereign.com)  
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#### **About Pineapple:**

South Africa's first peer-to-peer insurer has set out to reinvent the way insurance is done, with a decentralised peer-to-peer model that aims to reintroduce affinity back into insurance for its young, digital-savvy audience. Pineapple's unique machine learning technology allows users to easily insure individual items using just the mobile app.

#### **Find Pineapple online:**

Website: [www.pineapple.co.za](http://www.pineapple.co.za)  
Instagram - [instagram.com/pineapple\\_sa](https://instagram.com/pineapple_sa)  
Twitter - [twitter.com/pineapple\\_sa](https://twitter.com/pineapple_sa)

#### **About The Webby Awards:**

Hailed as the 'internet's highest honour' by *The New York Times*, The Webby Awards is the leading international awards organisation honouring excellence on the internet, including websites, video, advertising, media and PR, apps, mobile, and voice, social, podcasts and games. Established in 1996, this year's Webby Awards received nearly 13,000 entries from all 50 states and 70 countries worldwide. The Webby Awards are presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and partners of The Webby Awards include WP Engine, Monday.com, Slack, YouGov, BASIC, KPMG, Adweek, Fast Company, The New Museum, and Social Media Week.

#### **Find The Webby Awards online:**

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- **MakeReign launches the MR.Empowerment Fund - empowering youth with free higher education in UX/UI**  
10 Mar 2023
- **MakeReign's Genie Botha selected as jury chair of the Builders Panel at the IAB Bookmark Awards 2023** 7  
Mar 2023
- **Introducing the MakeReign Academy - accelerating careers within the UX/UI industry** 22 Feb 2023
- **FutureYouX event - Discussing what's now and next in user experience design** 28 Oct 2022
- **MakeReign: The most awarded specialist UX/UI agency at the Bookmarks** 10 Aug 2022

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