

## 21 Icons Season 3 to feature Laduma Ngxokolo on 11 October

*"There is a science to what I do. It's about exploring heritage and turning it into something that people haven't seen before."* - Laduma Ngxokolo



On 11 October on SABC 3 at 7:27pm, *21 Icons* will feature the sixth icon of its third season: award-winning textile and knitwear designer Laduma Ngxokolo.

*21 Icons* traces South Africa's history over the course of its three seasons, moving from the fight for freedom to the country's growth during democracy, and concluding with a vision of the future. *21 Icons* is a celebration of individuals who inspire multitudes through their impact, integrity and influence.

This season has been envisaged as a tribute to the country's future, shedding the spotlight on youth icons all under the age of 35. Their energy and drive has been captured in coloured portraits; a major departure from previous seasons which featured black-and-white fine arts portraits.

Ngxokolo has been selected for *21 Icons* South Africa Season 3 for using traditional Xhosa beadwork motifs and patterns, to celebrate the rich heritage of the Xhosa culture through providing traditional clothing for Xhosa initiation rituals.

For the portrait *The Explorer*, Ngxokolo is photographed wearing his garments while seated on a white horse in the middle of Long Street in Cape Town. Playing on the idea of a rural boy delivering his wares to the city, the portrait delivers a striking blend of modern and traditional, and speaks to a generation navigating the combination of both.

## Social media:

*21 Icons* engages with the public through:

Twitter: [@21Icons](#)

Website: <http://www.21icons.com>

Mobisite: [www.21icons.com](http://www.21icons.com)

Facebook: <http://www.facebook.com/21Icons>

Pinterest: <http://www.pinterest.com/21ICONS/>

iTunes App Store: <http://tinyurl.com/lf3cfzm>

Google Play: <http://tinyurl.com/ovtcy45>

For more, visit: <https://www.bizcommunity.com>