

Budget Insurance ad brings the kota to life

When Thabo, the self-proclaimed kota king with advanced, titantic-kota eating skills, graced our screens in a Budget Insurance advert, social media users wanted in on where they could purchase *that* kota. It's been a closely guarded secret until now.

Budget Insurance has since partnered with Kota King Soweto. The now official Budget Kota features a delicious combination of chips, a beef patty, a Russian sausage, lettuce, fried eggs, cheese and homemade Kota King signature sauces.

According to Susan Steward, head of Marketing for Budget Insurance: "Thabo's kota has become an unexpected brand asset that has received an overwhelming amount of attention and love. Mzansi's fascination with the kota has led us to this exciting partnership with Kota King in Soweto."

Kota King founder and owner, Rhulani Shibambo, says: "I am excited about this partnership and very honoured to bring the Budget Kota to life. My customers constantly refer to the kota in the Budget Insurance advert and now, it has a home."

The Budget Kota can be purchased from Kota King Soweto: 13942 Belhambra Crescent, Protea Glen, Soweto.



**Mzansi,
you've been
asking and it's
finally here!**

**Get the
Budget
Kota
today!**

Brought to you by

 **KOTA
KING**
THE ORIGINAL
THE REAL TASTE EXPERIENCE!



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