

Smart Data Initiative launch by Inma

International News Media Association has launched a premium data-focused initiative for members and the news industry aimed at sharing insights and best practices on creating value with data analytics for media companies and incorporating a data positive culture.

The Smart Data Initiative will be presented to members in six different ways; a bi-weekly newsletter, a slack channel for data enthusiasts, bi-monthly meet-ups, reports, as well as a master class and summit for richer learnings.

For more, visit: <https://www.bizcommunity.com>