BIZCOMMUNITY

Taras Wayner is Wunderman Thompson's new CCO in North America

Adweek reports that Wunderman Thompson has appointed Taras Wayner as its new chief creative officer in North America. Wayner joins from Saatchi & Saatchi New York, where he has been in the same role for a little over a year.

Wayner was at R/GA for about 12 years and was the other half of the powerhouse creative leadership duo that included Chloe Gottlieb, who left for Google in May 2018. Wayner then served with Richard Ting before announcing the move to Saatchi in July 2018.

Read more on <u>Adweek</u>.

For more, visit: https://www.bizcommunity.com