

## Bluegrass Digital achieves status as first African Certified Umbraco CMS Partner

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Bluegrass Digital have recently achieved an Umbraco Certified CMS Partner, with a number of our developers attending Level 1 & 2 training hosted at our offices and achieving certification. This qualification means you are very safe hands when looking to deploy an enterprise-level content management system (CMS).



Umbraco is fast becoming the leading .NET based, license-free (open-source) content management system. It is an enterprise level CMS with a fantastic user-interface and an incredibly flexible framework which is both scalable and easy t use.

Bluegrass Digital adopted Umbraco over four years ago and have now become a Certified Umbraco CMS Partner, the firs Africa! Bluegrass are committed to ensuring our developers adhere to the best Umbraco standards and deliver the very be level of service for our clients when handling Umbraco projects.

Up until now, all Umbraco partners have been based in Europe, North America and Australasia. Although Bluegrass have been working with Umbraco since 2008 and completed over 50 successful Umbraco implementations for global brands sur as Britax, Lego Europe, Honda, Converse, plus Diageo and Unilever brands. To finally become part of this elite group of Umbraco solution providers has been an important step in our business strategy.



Peter Gregory, Umbraco trainer with Bluegrass' Maxwell Phiri

We had been in discussions with Umbraco for some time about getting a certified Umbraco trainer to South Africa. We were very happy when instructor and Umbraco HQ member, <u>Peter Gregory</u>, agreed to make it happen and fly from his base in Australia. The certification courses were carried out in Jo'burg and Cape Town (hosted at our offices) signalling the start of the Umbraco movement in Africa!

The courses were also some of the first delivered globally for certification of the new Umbraco v5. We are proud to announce that we have had 4 level 1 certified developers and 5 level 2 certified developers complete the course successful

Asked why the company chose Umbraco to specialise in, Bluegrass' MD Nick Durrant said that they found it a professional enterprise-like solution for their clients' needs and a very flexible and scalable platform. "We have over 12 years' experient with content management solutions and Umbraco is one of the best we have worked with. It has a very flexible framework which has no creative restrictions for designers like some other products on the market and offers a lot of scalability in customising a solution for our clients," says Durrant. "It has a number of enterprise features and larger organisations are

starting to recognise Umbraco as a viable solution to opt for rather than spending marketing dollars on licensed-based products as it works nicely with other Microsoft products. It also has a growing community of developers and solution providers helping to solidify its reputation."

For more information on Umbraco or content management systems, please get in touch with Nicholas Durrant - <u>http://www.bluegrassdigital.com/contact-us</u>.

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