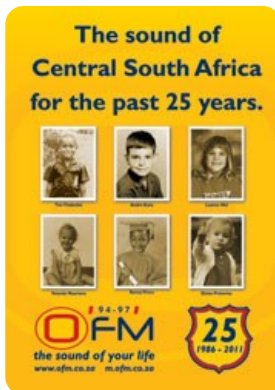


OFM's 25th birthday tour to end three months of celebration

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OFM, the sound of central South Africa for the past 25 years, began a three month birthday celebration in June this year. The three month celebration started with the presentation of the golf experience road show crisscrossing central South Africa and old friends and familiar voices returned to OFM for one off radio shows.



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"We welcomed back Maurice Carpede, Pieter Du Bois, Victor Khasu, Riva Schoeman and the old man of Central South African radio; Manie Kitching. Our phone lines collapsed three times during the Manie Kitching broadcast. It was really amazing to witness how many listeners wanted to speak with these old friends of OFM", says OFM's Marketing Manager N Efstathiou.

The birthday celebrations continued in July with the OFM family fun day at the Windmill Casino and entertainment complex Bloemfontein. Jamali entertained over 5000 listeners with their unique sounds with Mel Miller keeping spirits high with his special mix of comedy. Currently the Top 25 songs of the past 25 years in being played out on OFM. "The promotion will conclude with the release of OFM's fourth album 25 years of hits brought to you by OFM. The album is due for release in August with the help of our friends at EMI music" says Efstathiou.

The three month celebration will come to an end with the presentation of OFM's 25th Birthday Tour driven by Chevrolet. The tour aims to visit four major cities in Central South Africa in four weeks. These include Welkom, Klerksdorp, Kimberley and Bloemfontein. OFM will broadcast from each city on the last Friday of each week in August. OFM presenters Tim Thabetha, Eloise Pretorius, Marian Nyako-Lartey, Kenzy Vinco and the newly appointed afternoon drive host Johnne van Huuysten will spend over 18 hours in each city broadcasting from the state of the art OFM outside broadcast unit. OFM will spend much needed face time with clients and listeners during each city's birthday party for OFM. The tour will include appearances by the Chevrolet Knights cricket team with local DJ's playing their mix of music live on OFM.

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OFM Radio



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

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