

Bookmarks committee announces dates for annual awards ceremony

Issued by [IAB South Africa](#) 2 Jun 2011

The 2011 Bookmarks committee is forging ahead with plans for this year's Bookmarks awards, the annual digital accolades managed and bestowed by the Digital Media and Marketing Association. A number of sponsors have already booked their categories for what the 2011 committee promises will be the best Bookmarks awards to date.

THE BOOKMARKS

The Bookmarks awards ceremony will be held in Cape Town on the 10 November 2011, whilst the workshops will be held on the 8th and 9th of November in Johannesburg and Cape Town respectively.

"This is the fourth year that the Bookmarks is being held and each year we receive more entrants, more interest from sponsors, and importantly, we build on an event which has become the highest calibre awards ceremony for the digital industry in South Africa," said incumbent chair of the Bookmarks committee, Nikki Cockcroft.

"The 2011 Bookmarks will recognise and reward excellence in digital publishing, advertising and marketing, and as always we will do this against international benchmarks."

Sponsors who have already committed to supporting the industry's biggest annual event include; DSTV, Brandseye, Effect Measure, The SpaceStation and Hertz.

"Sponsorship packages are very competitive and will guarantee exposure to a highly influential audience of digital decision makers," added Cockcroft.

The Bookmarks 2011 Committee

The Bookmarks 2011 committee is made up of the following industry heavyweights:

Nikki Cockcroft - Primedia Online
Jarred Cinman - Native
Rob Stokes - Quirk eMarketing
Karen Dempers - MWEB
Mark Tomlinson - Hello Computer
Jack Kruger - Old Mutual
Theresa Vitale - DMMA
Steph Powell - Primedia Online

For more information on the awards and existing sponsorship opportunities please email Steph Powell spowell@dmma.co.za or call her on 021 4866901.

- **2025 Bookmark Awards poised to go next level with Rainmaker Media at the sponsorship helm** 3 Jul 2025
- **IAB Education Council Front Row commences 2025 nominations for top young talent** 1 Jul 2025
- **IAB South Africa announces 2025 Bookmark Awards season and new jury president** 9 Dec 2024
- **Join us for 2024's last IAB SA Actionable Insights episode** 27 Nov 2024
- **IAB South Africa announces acting CEO as Razia Pillay steps down** 26 Sep 2024

IAB South Africa



The Interactive Advertising Bureau (IAB) South Africa is an independent, voluntary, non-profit association focused on growing and sustaining a vibrant and profitable digital media and marketing industry within South Africa.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>