

KLA won South African Brewery's Supply Partner 2008

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SAB has had a partnership with KLA since the early 1990's, and whilst times have changed and teams have come and gone, KLA has continued to live by a strong philosophy

a philosophy of delivering the highest quality research which adds insight and value to understanding our business issues. Their passion for what they do shines through in their dedication to understand our consumers, our shoppers and our customers, to add strategic value in every piece of work, and to adapt to the needs of our business as we evolve. The dynamic client service team give new meaning to the phrase "going the extra mile" and continue to deliver against tight timelines both for the SAB team locally as well as for our global team. We are proud to be associated with KLA and look forward to many more years of great work, great learning and great insights."

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