

## Canal+ and Showmax's *Spinners* nominated for best series at Canneseries

Issued by The Publicity Workshop

3 Apr 2023

The team behind *Spinners*, French production company, Empreinte Digitale and South African production company, Natives at Large have recently received exciting news: Their highly anticipated eight-episode action-drama series filmed in Cape Town, received a nomination at the sixth edition of <u>Canneseries</u>.



#### **Making history**

This marks the first African series selected in Canneseries' history. *Spinners* shows us the rather unworthy daily life of gangs in the Cape Town projects. In this true Malthusian urban jungle, where you better not have any feelings, the main character will find redemption in spinning, a new automobile sport that entails making artistic figures with damaged cars.

Spinners has been nominated for Best Series, a prestigious category that recognises the most outstanding television productions from around the world. This achievement is a testament to the hard work and dedication of the show's cast and crew, who have worked tirelessly to bring this story to life.

The shows success at the Canneseries is a promising sign for the future of African-produced content, as it demonstrates the potential for growth and success in the entertainment industry.

- Martin Hiller, MIP Africa

Albin Lewi, artistic director for Canneseries says: "We have a dedicated international jury that judge the first two episodes of the 10 series in order to decide the awards for: Best Series, Best Screenplay, Best Performance, Special Performance, and Best Music."

With regards to the growth of the African film and television industry Lewi says: "We are witnessing a growth of African productions, and are being approached by more and more producers, creators and distributors dedicated to the African content. The judging criteria is purely based on quality and not territory, so for *Spinners* to be the first African series to be

nominated is testament to the quality of the production." He adds: "We hope to see more African series nominated in future editions."

The show's nomination also highlights the increasing prominence of African-produced content on the global stage. Shows like *Queen Sono*, *Blood & Water*, and now *Spinners* have gained critical acclaim and helped to raise the profile of African storytelling in the international media landscape.

Empreinte Digitale, the one of the production companies behind *Spinners*, has a proven track record of producing high-quality content for both local and international audiences. The series is co-produced by Ramadan Suleman, founder of the Johannesburg-based, Natives at Large which produced *Zulu Love Letter* which played Venice in Toronto in 2004. With its compelling storyline and talented cast, *Spinners* promises to be a hit with viewers around the world.



#### What is next?

"The show's success at the Canneseries is a promising sign for the future of African-produced content, as it demonstrates the potential for growth and success in the entertainment industry. It also serves as a reminder of the importance of supporting and investing in local talent and creativity," says Martin Hiller, event director: MIP Africa.

With MIP Africa returning to Cape Town, from 4 to 6 September 2023 with a mission to discover the next wave of African storytellers, *Spinners* is a testament to the exceptional talent and ability to bring African stories on the global stage.

As viewers eagerly anticipate the show's release this year on Showmax, *Spinners* has already made a significant impact on the entertainment industry and will continue to do so in the future.

- \* Carnegie Hall's National Youth Jazz Orchestra announce debut tour to South Africa 17 May 2024
- \*Supply chain: Finding opportunity in the weakest link 25 Apr 2024
- "Wherever you are in the world, your journey starts here 9 Apr 2024
- \* Finance and governance: Building blocks to startup success 5 Apr 2024
- "RX Africa sweeps up 8 awards at the highly anticipated AAXO Roar awards ceremony 7 Mar 2024

# TPW.

### The Publicity Workshop

The Publicity Workshop is a highly respected South African entertainment, consumer and lifestyle publicity, brand activation and eventing consultancy.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com