

Global Citizen Live announces broadcast performances

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International advocacy organisation, **Global Citizen** has announced the expansion of <u>Global Citizen Live</u> on 25 September to include additional broadcast performances from across the world including: **Sho Madjozi and Muzi from Johannesburg, Andrea Bocelli** from Tuscany, **BTS** from Seoul, **Green Day** from Los Angeles, **Keith Urban, and Ricky Martin** from various locations in Las Vegas, **Lorde** and **My Morning Jacket** from various locations in New York City, **Metallica** from Louisville and, in partnership with Sony Music Latin, **Camilo** from Madrid and **Lali** from Buenos Aires.



Straight from the Amazon Rainforest, the indigenous peoples of Brazil represented by Chief Mapu of the Huni Kuin, Aldeia Mutum of the Yawanawa, and Owera (Kunumi MC) from the Guarani Nation join Alok in premiering a unique collaboration project showcasing indigenous culture.

Global Citizen has also revealed the **local hosts**, **TV personalities Ebuka Obi- Uchendu and Nancy Isime**, for the *Global Citizen Live* event in Lagos, Nigeria. **Pan-African broadcast partners are AlM Group**, **MultiChoice and the SABC**.

Performances from Lagos will be given by Tiwa Savage, Davido, Femi Kuti and Made Kuti, among others. Sho Madjozi and Muzi will perform from Johannesburg, while

Angelique Kidjo will perform in Paris, and Burna Boy will perform from New York.

Global Citizen Live is part of the once-in-a-generation day of unity across seven continents, to be broadcast over 24 hours around the world on Apple Music, Apple TV App, YouTube and Twitter. Global Citizen Live will also air on ABC, ABC News Live, iHeartRadio, Hulu, The Roku Channel, FX and Time in the United States, BBC in the United Kingdom, Caracol in Colombia, Channel 9 in Australia, MagentaTV and MagentaMusik 360 in Germany, Mediacorp in Singapore, MultiChoice in Africa, Multishow & Bis in Brazil, S3 on SABC in South Africa, AIM Group in Nigeria, Sky & TV8 in Italy, TF1/TMC in France and TV Azteca in México, and more to come.

The once-in-a-generation day of global unity will call for:

- Wealthiest nations to deliver on their promise to give \$100bn annually to address the climate needs of developing countries.
- US citizens to contact their representatives pressing for the passage of the largest climate protection bill in American history in order to set the US on track to at least half emissions by 50% by 2030. Congress plans to vote on the bill the week of 27 September.
- The G7 and the world's billionaires to end the hunger crisis by contributing at least \$6bn for the urgent provision of millions of meals for the 41 million people on the brink of starvation.
- The G7 and EU to share at least one billion doses immediately, with those most in need, and to support the proposal by South Africa and India to waive IP around the production of Covid-19 vaccines and other medical tools backed by over 100 countries.



The performances announced today add to the previously announced line-ups from:

- LAGOS with Femi Kuti, Davido, Tiwa Savage, and Made Kuti
- NEW YORK CITY in Central Park (presented by Citi and Cisco) with Coldplay, Billie Eilish, Camila Cabello, Jennifer Lopez, Lizzo, Meek Mill, Shawn Mendes, and special guest performances by Alessia Cara, Burna Boy, Cyndi Lauper, Jon Batiste, and Lang Lang
- PARIS at Champ de Mars with Ed Sheeran, Elton John, Doja Cat, Black Eyed Peas, Stormzy, Christine and the Queens and special guest performances by Angélique Kidjo, Charlie Puth, and Fatma Said
- LOS ANGELES at The Greek Theatre (presented by Verizon) with Stevie Wonder, Adam Lambert, Chloe x Halle, Demi Lovato, H.E.R., ONEREPUBLIC, Ozuna, The Lumineers, and 5 Seconds of Summer
- LONDON with Duran Duran, Kylie Minogue, Måneskin, Nile Rodgers and Chic, and Rag'n'Bone Man
- RIO DE JANEIRO with Alok, Mart'nália, Criolo, Liniker, with special guests Tropkillaz, and Mosquito, in partnership with Rock In Rio
- SYDNEY with Delta Goodrem
- MUMBAI, in partnership with Wizcraft, with performances to be announced

In Lagos, Global Citizen is working with the Lagos State Government to create a limited-capacity event in celebration of Nigerians working on the frontline in the fight against the Covid-19 pandemic. The show will be filmed in advance with a fully vaccinated audience or attendees who have presented a negative PCR test.



Singer-songwriter and activist Femi Kuti, said: "I am honoured to help bring *Global Citizen Live* to Lagos, as we lift the voices of Africans everywhere. But what is taking place on the continent right now is a tragedy. There is no reason that 1% of Nigerians have been vaccinated against Covid-19 while countries talk of booster shots. The G7 urgently needs to donate at least 1 billion doses by September. It's time for our leaders to lead and act now."

UN IFAD goodwill ambassador and Global Citizen advocate Sabrina Elba said: "I'm thrilled to be a part of *Global Citizen Live*'s fight to defend the planet and defeat poverty. Climate change has wreaked havoc on many smallholder farmers and rural communities, reducing crop yields and creating food insecurity for millions. We're taking decisive action with Global Citizen to avert a hunger crisis and help the world's most disadvantaged communities."

Lagos state governor, Babajide Sanwo-Olu, said: "Lagos State is thrilled to be a part of *Global Citizen Live*. With the challenges of rising poverty, hunger and

vaccine inequity facing Africa, we need businesses and governments around the world to respond to the call of citizens, stand in solidarity with the people of Africa, and commit to defending the planet and defeating poverty and inequality."

Zainab Shamsuna Ahmed, minister of finance, budget and national planning, said: "Women continue to bear a disproportionate burden of the Covid-19 pandemic - on the frontlines, in various sectors and their homes. Every woman and girl should be guaranteed safety in their respective homes, schools, communities, and places of work. This is a shared responsibility and through *Global Citizen Live*, we are calling on key stakeholders across private and public sectors to join hands in accelerating our common goal of ensuring that women are safe and economically empowered."

Dr Herbert Wigwe, group managing director Access Bank PLC, said: "Access Bank strongly aligns with Global Citizen's goals and objectives, possessing a strong drive to ending Covid-19, addressing the global food crisis, achieving education for all, advancing equity, and protecting the environment. In recognition of our responsibilities as an institution/organisation, we have devoted resources to minimise our carbon footprint while also being at the forefront of stimulating environmentally responsible stewardship, development, and sustainability innovation."

Pat van Heerden, Head of S3, said: "S3 is very proud of our continued partnership with Global Citizen, through this partnership S3 invites South African millennials to open up to preserving our planet, to contribute toward eradicating poverty and to be activists for a better world. This broadcast enables S3 to showcase programming that makes us think like global citizens and what a lovely way to drive a cause with great musical performers and messages from celebrities across the world."

For more information about *Global Citizen Live*, visit <u>www.globalcitizen.org</u>, and follow @glblctznafrica on Facebook and Twitter and @glblctzn on Instagram, Tik Tok, Twitter, and YouTube.

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