

National growth at Business Positioning Systems

Issued by [Location Bank](#)

7 Aug 2018

Leading digital location management company Business Positioning Systems (BPS) has announced two new appointments to their rapidly growing business development team. The new recruits have joined on the back of the release of BPS's Location Bank tool, that allows location management across the digital landscape from a single platform.



Location Bank ramps up BPS's capacity and has seen the company targeting 150,000 locations under management by Q2 2019. Now that the tech is in place, the business development resources have followed.



Sanvir Sopnath joins the team after a number of successful years at IOL. Career highlights include being awarded the Caxton Sales Specialist of the Year accolade in 2015 and IOL's highest performing Account Manager in 2017.



Sebastian Krogh started his career in the digital media space in London. After returning to Cape Town he spent 6 years in digital publishing (Tiso Blackstar and Mediamark) looking after the Cape Town market, before making the move to BPS.

On the subject of big names, BPS has confirmed that two international thought leaders will be visiting SA in early 2019 as guests of the company. The two are considered the original godfathers of local search and digital location management and are sought after speakers on the global conference circuit. Further details to follow soon.

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