

AFRICAN BLACK LANGUAGE

I would like clarity on the Meaning of an "AFRICAN BLACK LANGUAGE". Particularly used by Recruitment Agencies I find it derogatory and racist.

Would you use the same description be used such as "AFRICAN WHITE LANGUAGE" when describing ethnicity in a non-equity based advertisement such as below?

"Your go-getter attitude, professionalism and ability to communicate eloquently will get you noticed. Matric, proficiency in MS Office and ability to type 40 wpm is essential. Ability to speak an African Black language is an absolute must! Change your destiny today! Contact Roxanne de Vos at DAV Professional Placement Group: Phone (021) 461-7094"

Are these the kind of terms used by recruiters and agencies today - Is this socially and politically acceptable practice?

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