

Bluegrass to deliver mobile apps for Webtickets

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Bluegrass Digital has been selected to create a mobile application for one of the leading ticketing solutions in Africa, Webtickets.

Webtickets operates in South Africa, Botswana and Zimbabwe, providing an efficient platform for ticket sales for major events and tourist attractions.

Bluegrass has created an iOS and Android mobile application using Phonegap technology. The app will allow users a quick and easy way to book tickets to events while on the go with the same functionality offered on the website such as region and category filtering. Users will be able to log in and access their profile and saved tickets.

"We were selected based on our reputation as specialist HTML5 mobile application developers. Our team worked closely with Webtickets to best understand the needs of the users in designing the mobile user interface and integration with their backoffice systems API. The Webtickets app will be available in app stores from mid 2015." says Bluegrass MD, Nick Durrant.

About Bluegrass Digital

Bluegrass Digital is a leading provider of creative technological solutions and digital production services for mobile, web and social platforms. With offices in London, Cape Town, Johannesburg and Lagos, our highly-skilled team offers a diverse pool of knowledge and expertise, bringing together creativity and innovative technology that delivers top-notch results for our clients.

Our expert knowledge in creative technology and development means that we are able to deliver a unique offering, centred on service delivery excellence. Bluegrass has a proven track record of delivering high-quality projects on time and within budget.

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