

SAITEX on track for bumper expo

The Southern African International Trade Exhibition (SAITEX) is on track to produce another large and effective networking hub for business opportunities in Africa from all over the world on 30 June 2013 at Gallagher Convention Centre in Midrand.

"The exhibition space has been fully booked across all five exhibition halls at the venue, with its sister show, Africa's Big Seven, one of the biggest food and beverage trade shows in Africa. Together they showcase thousands of products in hundreds of categories by over 890 companies from more than 40 countries around the world; more than 15 000 business people visit the show every year," says John Thomson, MD of Exhibition Management Services, organisers of the expo.

"This year the show gets even more traction from South Africa's association with the other BRICS countries and their influence on global trade. It is a key that can unlock the gateway to Africa's rich resources and burgeoning markets; it attracts the cream of world business - multinational manufacturers, producers and key decision-makers from all major industry sectors."

CGCSA endorses show

The Consumer Goods Council of South Africa (CGCSA) is endorsing SAITEX for the second successive year. Its CEO, Gwarega Mangozhe, is determined to help more local companies, small businesses and entrepreneurs gain exposure at the show and attract business contacts intra Africa and abroad. "We are very proud to be involved for a second time and fully endorse and support both shows," says Mangozhe.

"Last year's shows were the best I've ever seen, and I have been to many shows overseas. We had many positive responses from members visiting the show and international visitors coming to our stand asking for help in trade with local businesses."

"With CGCSA as a strategic partner, we are sending a strong message to our visitors and exhibitors about the Council's commitment to serving its member businesses locally and internationally," concludes Thomson.