

Innovation Lions shortlist

The Cannes Lions Innovation shortlist has been released...

The Innovation Lions celebrate ground-breaking innovation, technology and problem solving - standalone solutions including tools, products, models and platforms, as well as creative campaigns utilising new tech.



Tor Myhren, VP Marketing Communications at Apple is the 2018 Innovation Lions jury president.

All the winners will be announced during the Cannes Lions Innovation track award ceremony from 7pm on Thursday, 21 June. You can view the [Innovation Lions](#) shortlist in full.

The Festival of Creativity runs from 18 to 22 June 2018, with Cinemark the local representatives of Cannes Lions for SA. Visit www.canneslions.com/ and our [Cannes Lions special section](#) for more information.

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