

Taxify ride-hailing app launches in Tanzania

Ride-hailing app, Taxify, has launched its services in Dar es Salaam to give commuters more options in private urban transport.



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The ride-hailing app comes up with premium service that rivals a similar offering by Uber with new products, new locations for its services.

"Dar es Salaam is a huge and thriving marketplace for private urban transport. We're very excited to launch here and are confident that Taxify can effectively contribute to healthy competition by improving the quality of service and providing an opportunity for drivers to make a sustainable income," Shivachi Muleji, regional expansion manager, said.

According to Muleji, Taxify takes 15% commission from its drivers, compared to the 25% that competitors take. He noted that the lower commission allows Taxify to offer both lower prices for riders and more take-home pay for drivers.

Taxify OÜ is an Estonian international transportation network company headquartered in Tallinn, Estonia. The company develops and operates the Taxify mobile application, which allows people to request a taxi or private driver from their smartphone. It operates in 20 countries in Europe, Africa, the Middle East, and Central America.

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