New head of innovation at SAP Africa

Software company, SAP Africa, has appointed Dr Adriana Marais as head of innovation. Marais will lead the IoT Lab, the Co-Innovation Lab initiatives, as well as other innovation streams for SAP while taking the company's digital platform solutions to market.

Adriana Marais © Kat Grudko

She will also drive strategic co-innovation projects and take responsibility for the SAP Startup Focus programme - which provides SMEs with digital solutions to help accelerate growth.

Marais is also one of the top 100 candidates in the Mars-One project and aspires to be one of the astronauts involved in the development of a human settlement on the planet. Commenting on her new role at SAP Africa, she says, "We live in the digital revolution where innovation is key to survival in today's economy. What appealed to me about the role is that I can put my knowledge and experience into action and help transform Africa while changing the lives of people across the continent."

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