

168: NetProphet 2016 and FlightSiteAgent

On Thursday, 31 March 2016, [Biz Takeouts Marketing and Media Radio show](#) host Warren Harding (@bizwazza) started the episode by looking at the highly anticipated, upcoming NetProphet 2016 event happening in Cape Town on 7 April 2016.



In 2009, the RAMP Foundation, recognising the need to build a culture of innovation, specifically in the area of technology, launched Africa's best loved technology and innovation conference, NetProphet. We are joined by Adrian Bush, director of Ramp Foundation, to find out more about the event. We get a quick history of the NetProphet event, the objectives of the event and all the initiatives happening next week in Cape Town namely SparkUp Live, and NetProphet Works and FireSide. We also look at who should be attending the event and the speakers at this year's event, as well as look at what 2017 holds for NetProphet, the not to be missed event on the tech calendar.

We are giving away 5 VIP tickets to NetProphet for next week, go [check out my tweet on what to do](#).

[Check out NetProphet here](#).

Episode 168: What to expect at NetProphet 2016 and entrepreneurial advice with Flightsiteagent.co.za founder.

Date: 31 March 2016 **Length:** 10:51min **File size:** 10.1MB **Host:** Warren Harding

Then later in the show we were joined in studio by Rian Bornman, founder of FlightSite, the second largest online travel agency in South Africa in 2008 (FlightSiteAgent launched in 2013) and today it enjoys a healthy turnover of R250m a year. We look at the history and growth of Flightsite and FlighSiteAgent and the lessons Rian learnt along the way. We chatted about how technology has changed the travel and hospitality industry drastically over the last few years and how to identify gaps in the market We also spoke about taking risks, looking for investment and not giving up.

[Find out more about FlightSiteAgent here](#).

Episode 168: What to expect at NetProphet 2016 and entrepreneurial advice with Flightsiteagent.co.za founder.

Date: 31 March 2016 **Length:** 14:36min **File size:** 13.7MB **Host:** Warren Harding

The news roundup from [Bizcommunity](#):

- The BizTrends2016 PDF is available at [BizTrends 2016 special section](#)
- [March is Brand Manager Month of Bizcommunity](#)
- [#BrandManagerMonth: The Bizcommunity brand story](#)

If you are interested in getting interviewed on Biz Takeouts, or want to suggest a show topic, email Warren Harding

(@bizwazza) on biztakeouts@bizcommunity.com.



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