

157: Point-of-sale app and mobile card payments with Yoco

On the next [Biz Takeouts Marketing & Media radio show](#) on Thursday, 12 November 2015, from 9-10am, show host Warren Harding chats to one of the co-founders and commercial director of Yoco, Carl Wazen.



At the end of last month, Yoco ([@Yoco_ZA](#)) announced the launch of its integrated card payment and point-of-sale solution for small and medium-sized businesses (SMEs). The official launch of Yoco in October 2015 follows a successful beta programme, which included over 500 merchants actively transacting on the platform and growing in double-digits every month. With a stand alone app and business intelligence dashboard, businesses are in more control than ever.

We talk to Carl to find out more about the history of Yoco, the benefits for businesses, the details of the Yoco solution and the innovation. We also look at mobile payment trends and the future of Yoco.

Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *Via telephone:* Carl Wazen.

How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone, Blackberry or Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
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Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

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