

# First pan-African Reinsurance Journalism Awards launched

Journalists from every African country across the continent are invited to participate in the Continental Reinsurance Journalism Awards 2015.

The Journalism Awards have been launched to improve and develop insurance and reinsurance reporting in Africa and to encourage journalists to develop their knowledge and expertise, as well as recognise the outstanding work of journalists from across Africa.

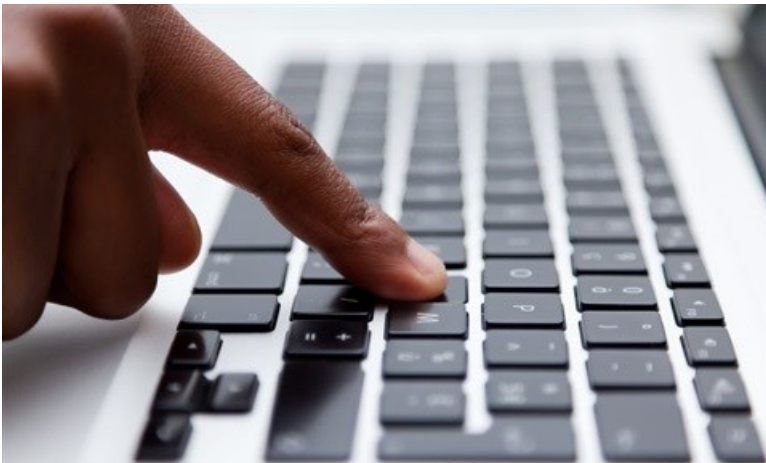


Image via [123RF](#)

Dr Femi Oyetunji, Group MD/CEO of Continental Reinsurance said: "The insurance and reinsurance sector has a valuable role to play in Africa's economic growth and development and we want to recognise the respected contribution of the media to the sector's growth."

"The awards are an extension of our continued commitment to the advancement of excellence in the industry," says Oyetunji.

As Africa's largest private reinsurer outside of South Africa, Continental Reinsurance is very committed to advancing the re/insurance sector in Africa. The company offers training sessions across Africa on various aspects of the industry and invites journalists to attend the training in their region. The 2015 training programme can be found on [www.continental-re.com](http://www.continental-re.com).

## The four categories in the 2015 Awards are:

1. Best re/insurance feature article
2. Best re/insurance news reporting
3. Best re/insurance industry analysis and commentary
4. Pan-African reinsurance journalist of the year award

An international judging panel comprising industry experts and academics in journalism will judge the Continental Reinsurance Journalism Awards 2015 entries.

The judging panel will evaluate all submitted material according to the quality of information and how it contributes to raising awareness of the insurance and reinsurance sector in Africa.

## Entry criteria

Each entrant must submit their published article together with their name, media organisation, the date the article was published, their brief profile and photo, together with a 250-word motivation for writing their editorial article.

All submissions must be submitted by 31 December 2015 to, email: [CREJournalism@brandcommsgroup.com](mailto:CREJournalism@brandcommsgroup.com)

The Continental Reinsurance Journalism Awards 2015 winners will be announced at a ceremony in April 2016.

As a pan-African reinsurance company, operating in over 44 African markets, Continental Reinsurance wants to ensure that every journalist reporting on insurance and reinsurance in every African country is invited to participate in showcasing their work.

For more, visit: <https://www.bizcommunity.com>