

# Shoprite opens doors in northern Nigeria

Thursday, 20 March 2014 saw Shoprite open its doors in northern Nigeria, adding to its already 1,800 outlets globally.



The new shop, situated in the new \$110-million (80-million-euro) Ado Bayero Mall in Kano, brings the number of Shoprite outlets in Nigeria to eight and it is planning to open additional four shops before the end of the year.

According to [a report on iafrica.com](#), store manager Adulhakeem Abdulganiyu told AFP: "We decided to expand our reach to Kano as part of our commitment to widen our presence in the Nigerian mega cities."

"Kano, as a commercial city with its huge population, provides ample business opportunity which we want to exploit."

## For more:

- iafrica.com: [Shoprite opens N Nigeria store...](#)
- Ventures Africa: [Shoprite Opens In Northern Nigeria...](#)

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