Google Chrome will start blocking harmful ads globally from July
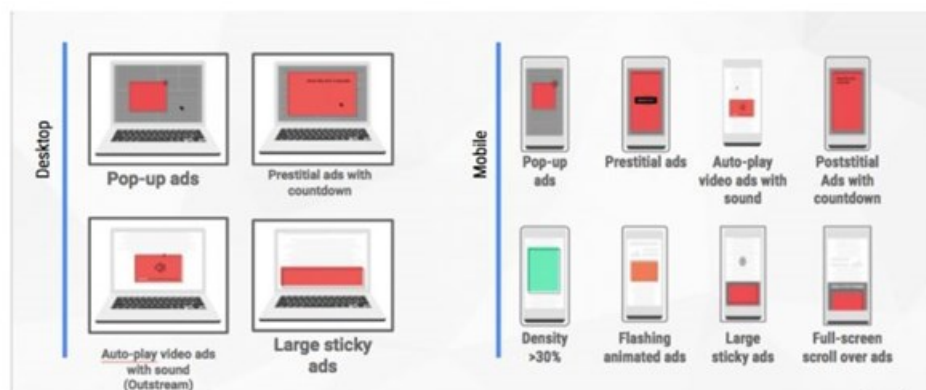
By Shereesa Moodley

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Google Chrome will block harmful ads worldwide from July 2019, following the new standards determined by the Coalition for Better Ads.

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"Today, the Coalition for Better Ads announced that it is expanding their initial Better Ads Standards beyond North America and Europe to cover all countries, worldwide," explained Google on its blog.

This means that Chrome will block all advertisements "on sites in any country that repeatedly display these disruptive ads".

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