

# US heads country ranking in annual D&AD rankings

D&AD has released the network and country rankings for 2017, following the 55th D&AD Professional Awards Ceremony. There were 732 pencils awarded this year, including 62 yellow and 5 black and, for the first time, the US came out in front in terms of country rankings, with the UK and Australia taking the next consecutive spots.



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This year 'Network of the Year' goes to BBDO Worldwide for campaigns, including Clemenger BBDO Melbourne's Black Pencil winner 'Meet Graham'. 'Independent Network of the Year' is given to Wieden+Kennedy for its Pencil-winning campaigns for brands such as Nike and Old Spice amongst others.

## Network Rankings

1. BBDO Worldwide
2. Ogilvy & Mather
3. TBWA Worldwide
4. DDB Worldwide
5. McCann Worldgroup
6. Saatchi & Saatchi
7. Dentsu
8. J. Walter Thompson
9. Leo Burnett
10. Grey Group

## Independent Network Rankings

1. Wieden+Kennedy
2. Droga5
3. Fred & Farid Group
4. The North Alliance
5. Serviceplan
6. CJ Worx
7. Cossette

8. We Believers
9. Buzzman
10. = Jones Knowles Ritchie
10. = Scholz & Friends

## Country Rankings

1. US
2. UK
3. Australia
4. France
5. Germany
6. Japan
7. Sweden
8. Canada
9. Singapore
10. Netherlands

To see all of this year's winners, click [here](#).

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