

Infographic sheds light on Nigerian travellers

Travelling has been an essential part of human existence - people journey miles to see loved ones, engage in business transactions, or to see the world around them first hand.

Modern day technology has also done more good than harm in making every stage of the journey easier and more convenient. For instance, now you can reduce a six-hour journey to just about 45 minutes with the help of an airplane. Air tickets can also be procured from just about anywhere with the help of the internet. The stress of having to comb different locations for hotel lodgings when you arrive at your destination has also been eliminated seamlessly by online booking platforms.

Imagine you are travelling from Lagos to Abuja, Nigeria's state capital, for a business meeting. All you have to do to find a comfortable and affordable hotel to stay – depending on your budget – is to place a booking on any of the hotel booking portals available, saving yourself some legwork and the disappointment associated with not finding a tasteful hotel of your choice.

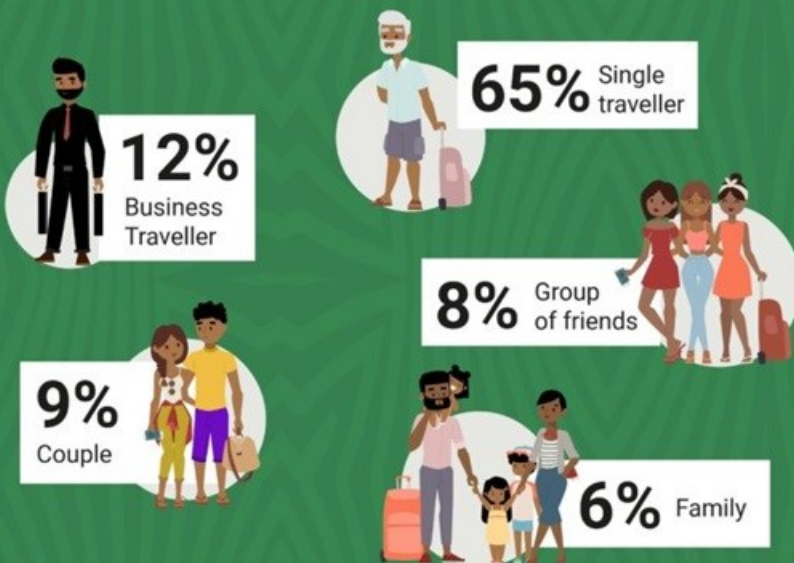
Nigerians love to travel – either local or international, sometimes for business, pleasure, or family outings. Jumia's latest infographic has revealed that there are more male travellers than female travellers. Women only account for 22% of the population while men account for 78%. Jumia Travel shares its most recent infographic on the statistics of Nigerian travellers.



Who are the travellers in Nigeria?



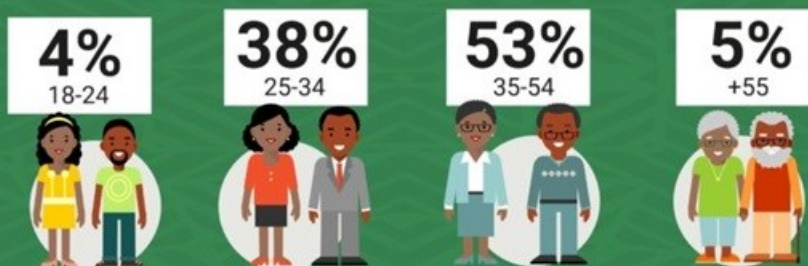
Profile



Gender



Age



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