



# GMAC to conduct Africa Google Hangout on 15 April

Africa is home to several of the fastest growing economies in the world, and yet that growth is hindered by the Continent's widespread shortage of skilled workers, especially managers.



Many residents lack the necessary skills or are educationally unprepared to perform well on graduate admission tests such as the Graduate Management Admission Test (GMAT) that can open doors to career and life-enriching opportunities. To address this issue, the Graduate Management Admission Council (GMAC) - a nonprofit association of the world's leading management schools and owner of the GMAT exam - is conducting a Google Hangout on April 15. The Google Hangout will feature presentations by esteemed African business leaders and business school professionals.

The GMAT test currently presents a formidable challenge to many African-educated students. The current approach of candidates preparing for the exam is often ineffective due to the rote-style education and learning process taught in Africa, which assesses an individual's ability to recall information rather than test their abilities to solve problems, analyse and reason - skills tested on the GMAT exam and required for academic and career success.

Additionally, the average African GMAT examinee spends less time preparing for the exam than those in other world regions. The average number of hours spent studying for the GMAT by a student in Africa is less than 50 hours. Research shows that the number of hours spent studying for the exam is in direct correlation to the examinee's final score, and the average GMAT scores from African candidates are significantly lower than those in other regions of the world.

Prospective students should visit [mba.com](http://mba.com) to learn how best to prepare for the GMAT exam as well as find information about the business school admissions process and skill development.

## Presenters at the Google Hangout include:

- Adetunji Adegbesan, CEO, Gidi Mobile
  - Dunstan Oyugbo, Head, Business Development, GMAT fan organization -- Gidi Mobile
  - Professor Edward Mungai, Associate Dean, Strathmore Business School, Nairobi, Kenya
  - Mr. Olakunle Fakiyesi, CEO, Famolex Integrated Consult, Baltimore, MD-USA and Lagos, Nigeria
  - Mr. Oluwatosin T. Okojie, CEO Total Ascent, Lagos, Nigeria
  - Ms. Lynn De Villiers, Manager Logistics & Testing GSB Admissions, University of Cape Town (UCT), South Africa
  - Mr. Etienne Mostert, Business Developer, UCT Graduate School of Business (GSB) (May accompany Ms. De Villiers)
  - Professor Ailsa Stewart Smith, Academic Consultant, UCT
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- Ron Sibert, Africa Business Development Director, GMAC (Presenter/Moderator)

## Details

**Google Hangout:** Understanding GMAT Preparation - Its Value and Resources in Africa

**When:** April 15, 2015; 11 am U.S. EDT/ 16:00 Lagos/17:00 Johannesburg/ 18:00 Nairobi

**Duration:** 1 hour (45 minutes plus 15 minutes for questions and answers)

**Link:** [www.mba.com/africagooglehangout](http://www.mba.com/africagooglehangout)