

Kalahari Awards calling for entries of mobile money innovations

Entries are now open for the 5th Kalahari Award, which is given to organisations or individuals that have made significant contributions to the mobile financial sector and are poised to make considerable market impact in the future.



Established and dedicated to acknowledging creativity, commitment and excellence in the mobile and financial services ecosystem in Africa, the winners will be announced at the 5th MobileMoney Expo in Lagos, Nigeria from 6 to 7 May 2015.

The awards are decided by an independent panel of expert judges, based on a number of criteria including geographic market penetration, on going evidence of commercial campaigns, regulatory compliance where necessary, cross sector partnerships, active deployments and future potentials for further growth.

Entries are free and can be submitted directly to mobilemoneyexpo.com/kalahari. All entries must be received by 6pm (GMT), on Wednesday, 15 April 2015.

For more, visit: <https://www.bizcommunity.com>