

Inaugural World Retail Congress Africa in November

The inaugural World Retail Congress Africa (WRC) 2013 takes place 4-6 November 2013 at The Maslow Hotel, Sandton. It will explore the new African consumer across new channels in new markets and provides global retail intelligence, with an Africa market focus.

Speakers

- Christopher Gilmour, retail analyst, ABSA
- David Kneale, CEO, Clicks Group
- Herman Mashaba, chairman, Free Market Foundation
- Luke McKend, country manager South Africa, Google
- Michael Yates, MD South Africa, Procter & Gamble
- Paula Disberry, group director planning & e-commerce, Woolworths
- Susanne Ackerman, chairman, Pick n Pay
- Therese Gearheart, president (South Africa), Coca-Cola
- Yaw Nsarkoh, MD - East & South Africa, Unilever, Kenya



Agenda highlights

Here are just five of the 40+ sessions over the two Congress days:

- Addressing the informal vs. formal retail economy. Financing retail development and roll-out - domestic financing, BRICS and the West
- Identifying sustainable growth markets - market insight and retailer CEO case studies from Kenya, Nigeria, Angola, South Africa, Egypt
- Online consumers - Introducing the online, mobile, connected African consumer and new retail opportunities
- Entering African retail successfully - business models (JV, franchise, acquisition) and market conditions for launch and expansion
- Delivering best practice operational excellence and supply chain management to exceed customer expectations

For media registration, email publication, name, job title, email, number and country to Rio Matlhaku rio@aprio.co.za. To view the programme, go to www.worldretailcongressafrica.com/programme.

For more, visit: <https://www.bizcommunity.com>