

Rihanna appoints new CEO for Savage X Fenty

Music superstar and business mogul Rihanna is stepping down from her role as CEO of her lingerie brand Savage X Fenty.



Source: Instagram

She is being replaced by former CEO of Anthropologie Group, Hillary Super.

According to [Vogue](#), Rihanna will remain executive chair.

In an interview with 40 Over 40, Super said she wants to be a relatable leader.



Pharrell Williams takes the reins as Louis Vuitton's new men's creative director

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“I take my responsibility as a role model very seriously. It is important to be able to visualize your future and I hope that I am helping the young women on my team do that [by] being a strong, kind, relatable leader but also by being resilient and fearless when things don’t go as planned,” said Super.

Savage X Fenty is a partnership between LVMH, Rihanna and several investors.

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